



IS YOUR WEBSITE AI READY?

(No Tech Knowledge Needed)

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IF YOU'RE NOT TECHNICAL, HERE'S EXACTLY WHAT YOU CAN DO IN 10-15 MINUTES:

1. CHECK IF GOOGLE IS INDEXING YOUR SITE

What to do:

- Go to [Google.com](https://www.google.com)
- Type: site:yourwebsite.com
- Example: site:airrepairpros.com

What it tells you:

If pages show up, Google can "see" them. If nothing shows up, something is blocking search engines (a red flag).

2. RUN A FREE SITE CRAWL (LIKE AI WOULD)

Tool: <https://ahrefs.com/webmaster-tools> (free account)

Steps:

- Sign up, verify your site via Google Search Console
- Click Site Audit → Run your first scan
- Look for terms like:
 - "Blocked by robots.txt"
 - "Noindex tag"
 - "Missing title tags"
 - "Slow load time"

These tell you how easily search engines (and AI crawlers) can read your site.



3. TEST FOR STRUCTURED CONTENT (AI-FRIENDLY FORMAT)

Tool: <https://validator.schema.org>

Steps:

- Paste in your homepage or a service page URL
- If the tool finds schema, it will show info like:
 - Your business name, logo, phone, hours
 - Service type, reviews, etc.

No results? Then your site likely isn't "prepped" for AI to extract information

4. CHECK IF YOUR CONTENT SOUNDS LIKE A REAL ANSWER

Tip: Go to your website → Read one blog post or service page out loud.

Ask:

- Does this answer a real question a homeowner would ask?
- Could Google pull this paragraph into a helpful summary?

If not — it may not surface in AI search at all.

5. BONUS – ASK CHATGPT TO CRAWL IT

Prompt:

"Crawl and summarize this service page like you're Google's AI Overview engine. What would you display to a user looking for [AC installation in Dallas]?"

Paste your URL.

This helps you preview what might show up in AI summaries — and what needs improvement.

Hero

MARKETING



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